



Grant Agreement No.
634699

Project Acronym
FRESH-DEMO

Project title
Waste reduction and quality improvement of fruits and vegetables via an innovative and energy-efficient humidification/disinfection technology

Type of the action: Innovation Action

Call identifier: H2020-SFS-2014-2

Topic: SFS-17-2014:
Innovative solutions for sustainable novel food processing

Deliverable Number: **D 7.1**
Title: **Project webpage**

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Responsible Organisation: **TTZ**

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Version: **1**

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Dissemination Level		
PU	Public, fully open, e.g. web	X
CO	Confidential, restricted under conditions set out in Model Grant Agreement	
CI	Classified, information as referred to in Commission Decision 2001/844/EC	

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1. Introduction

As defined in Annex I to the Grant Agreement, TTZ as task leader (Task 7.1) has created the FRESH-DEMO project webpage. The internet as the main information tool will provide a platform for dissemination and promotion of the FRESH-DEMO results and will inform stakeholders about the project's progress. Project beneficiary TTZ will be in charge of a regular web page update in order to disseminate the latest project status.

The creation of a project web page therefore pursues two main objectives, the first one is looking for widespread project dissemination, and the second one is to create a tool for the project development.

For satisfying the first goal, the web page will have a large quantity of information related with the project progress and the provision of documents for free download for every interested user. Workpackage leaders will prepare news items, short reports, etc. to be included in the webpage. An executive summary of each deliverable will be also uploaded in the public area of the site, making this information reachable for the general public.

On the other hand, the web page will be used as a powerful communication tool between all the partners involved. For this reason, a private partner login has been created. All reports, annexes and deliverables, as well as other relevant information materials for the different tasks to be performed, will be available in the password protected area for the beneficiaries in the project website. This tool will facilitate information exchange between the partners significantly.

To achieve the European-wide dissemination aim, the web page is available in English. If it becomes apparent that a wider range of languages is required in order to address all relevant stakeholders, the web page will also be translated into German, Dutch, Greek, French, Italian, Danish and Spanish which are the languages of the project beneficiaries.

The web page will be updated with all the events, publications and the project progress.

2. Materials & Methods

For the development of the FRESH-DEMO web page the company Albrecht MeadiaPro was commissioned by ttz (administrator) according to the principle of best value for money.

Together with the web page a corporate design was established that should also be used for further dissemination materials like flyers, posters or presentations.

All information as well as the images were provided by ttz and the project partners. With these materials Albrecht MeadiaPro created a web page by use of the free content management system (CMS) Joomla.

3. Results and Discussion

The FRESH-DEMO webpage contains general information about the project and its aims as well as results, partner descriptions and event information. For this the web page is separated into several sections: a partner section, a project section, a news section and a password protected member area. All these sections are briefly described in the following.

The web page is available under following domain: www.fresh-demo.eu

3.1. Home section of the webpage

The FRESH-DEMO web page welcomes the visitor with an overview about major project facts, main aims of the projects as well as the participating beneficiaries logos and the highlight from the latest News.

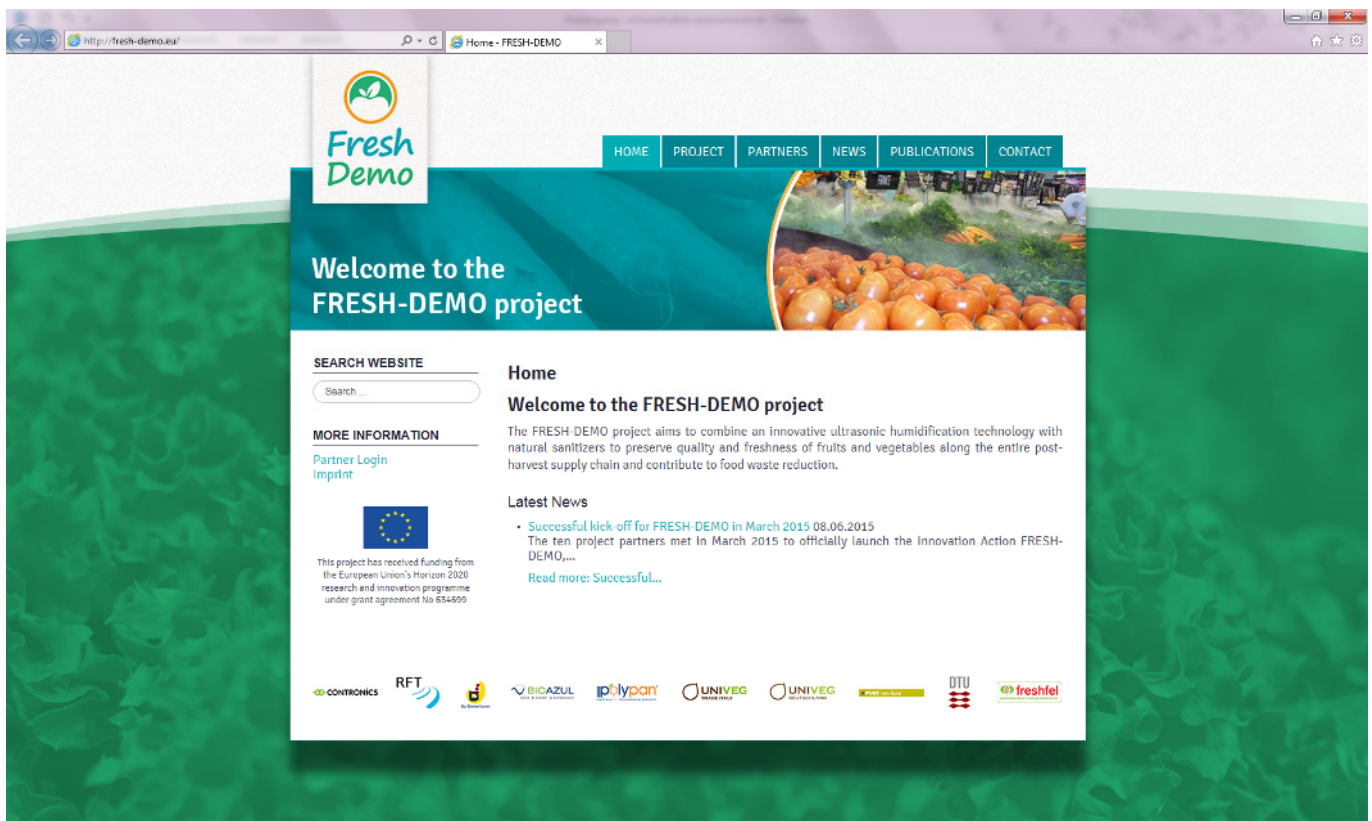


Figure 1 Home section (screenshot)

3.2. Project section of the webpage

In the "Project section" the background of the FRESH-DEMO project as well as the project approach, its specific and general objectives are described.



Figure 2 Project section (screenshot)

3.3. Partners section of the webpage

A short description of each beneficiary is included in the partner section, explaining the kind of organisation, its main expertise and its main activities in the FRESH-DEMO project. A link to each partners' web page, is also included. This will be useful not only to define the elements involved in the consortium, but also to forge links with potential future contacts and work. This gives also an idea of the consortium size and boundaries.

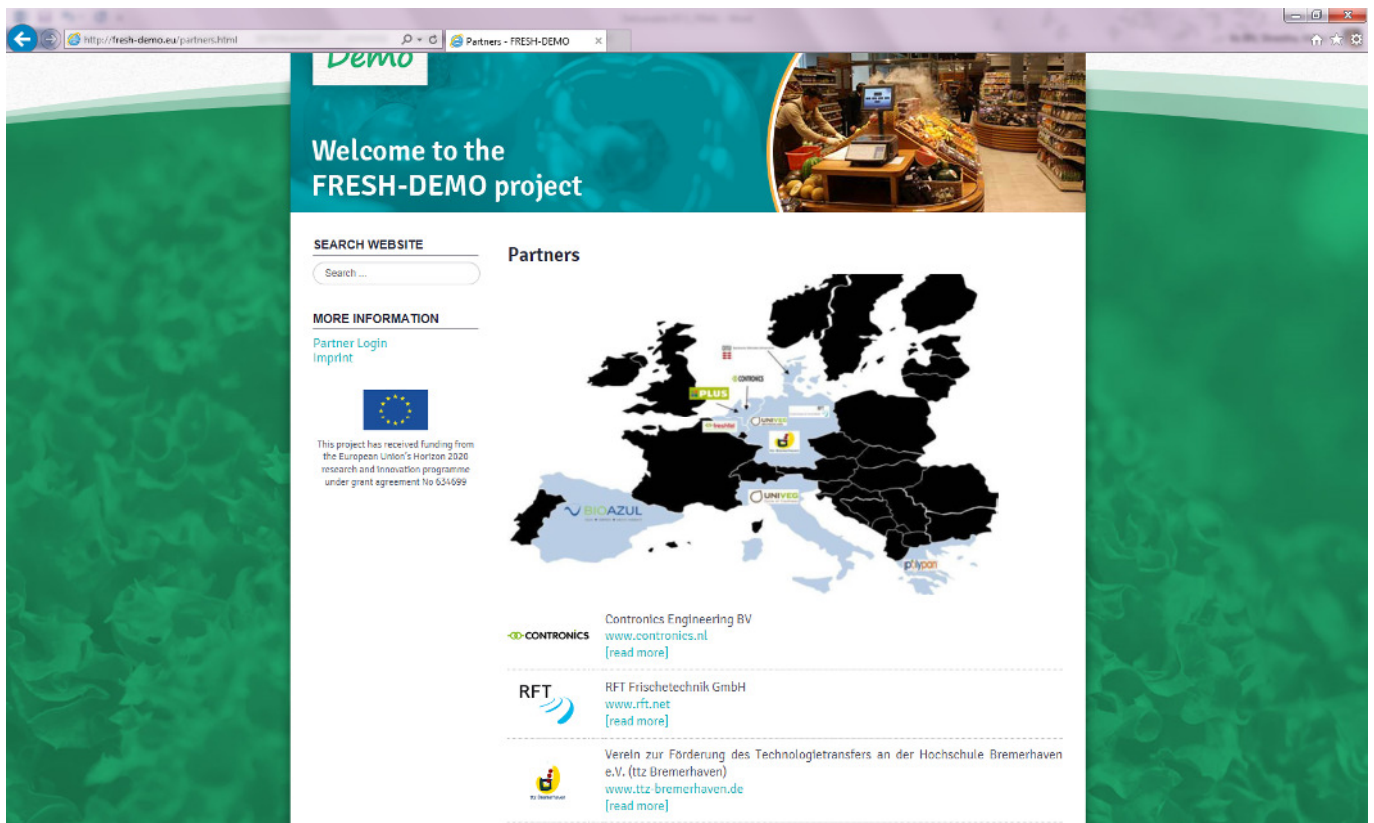


Figure 3 Partner section (screenshot)

3.4. News section of the webpage

The “News” section will be the main way to inform about the project progress, the objectives reached and the dissemination activities that the consortium will perform.

In this part, a schedule will be shown providing information about dissemination activities and dates (presentations, fairs, workshops). All the events announced will be either directly linked to the FRESH-DEMO project or will provide information on events of the same topic.

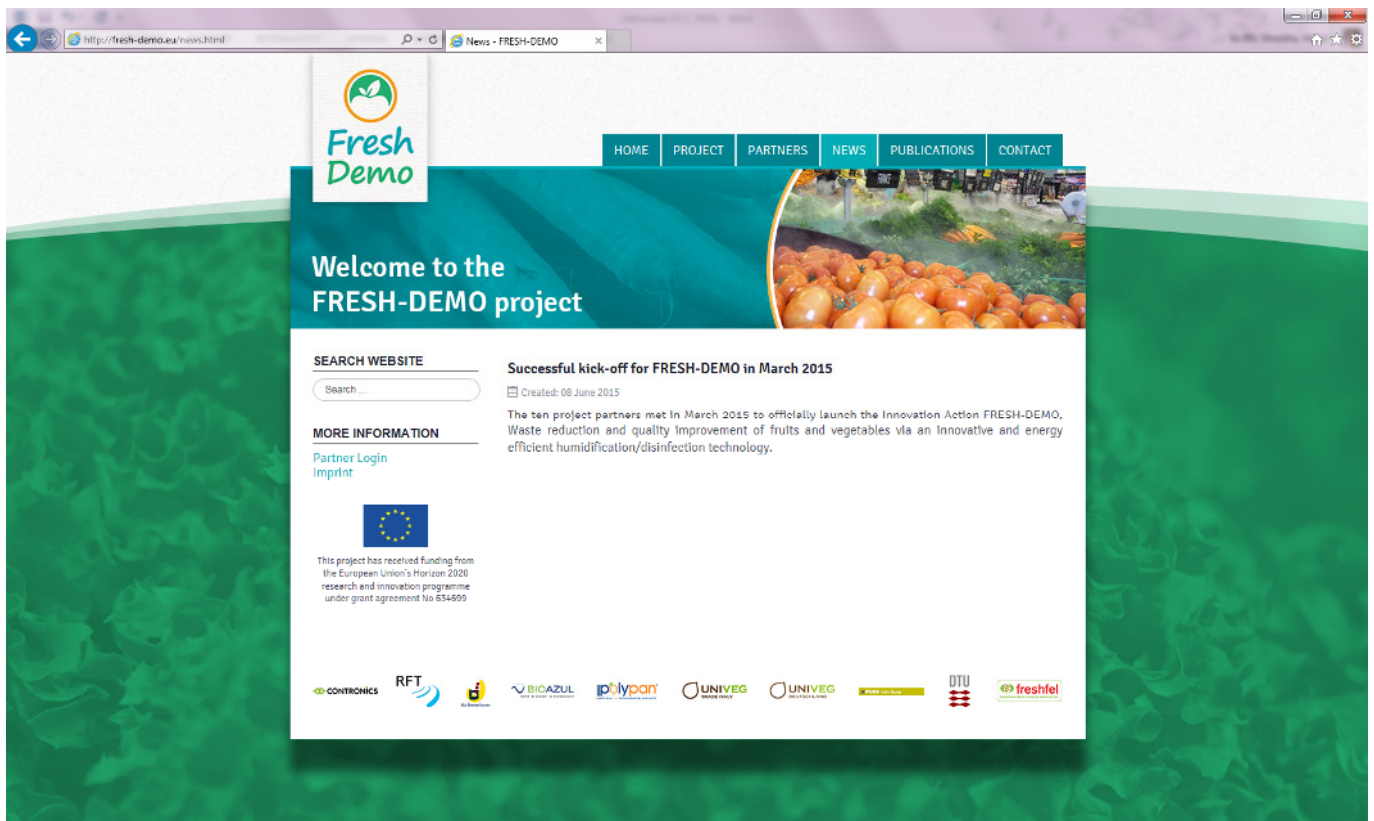


Figure 4 News section (*screenshot*)

3.5. Publications section of the webpage

All publications which are made during the project will be listed here. Through a link it will be possible to view the publicized material online or save it for offline reading. This section is an important part to inform interested parties about the project progress.

Additionally executive summary of each deliverable will be published in this section along the project.

Finally interesting publications (own or from others) related to the FRESH-DEMO project will be listed in this section.

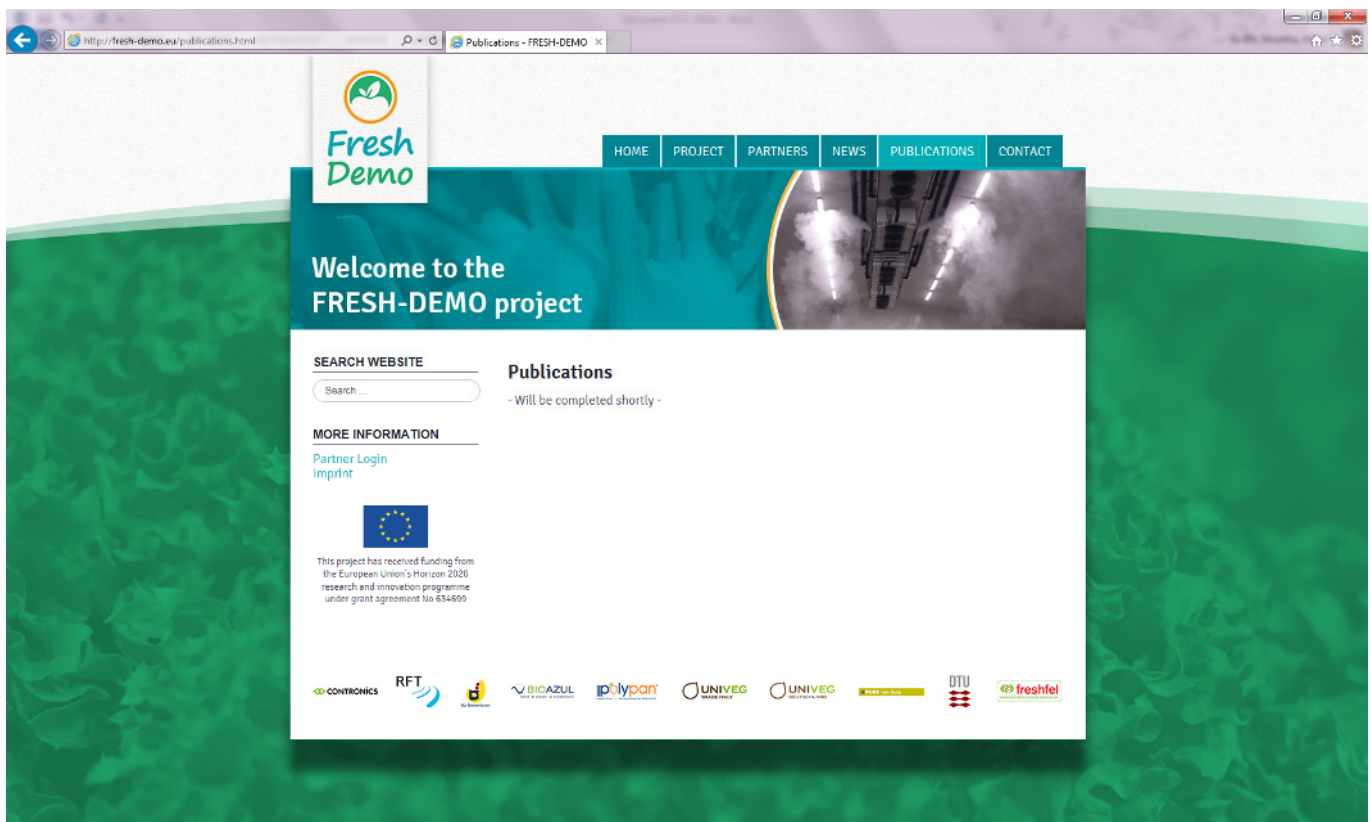


Figure 5 Publications section (*screenshot*)

3.6. Contact section of the webpage

Every visitor of the FRESH-DEMO web page is allowed to contact the consortium via this contact mask. The messages will be forwarded to the coordinator who will attend to the respective issue.

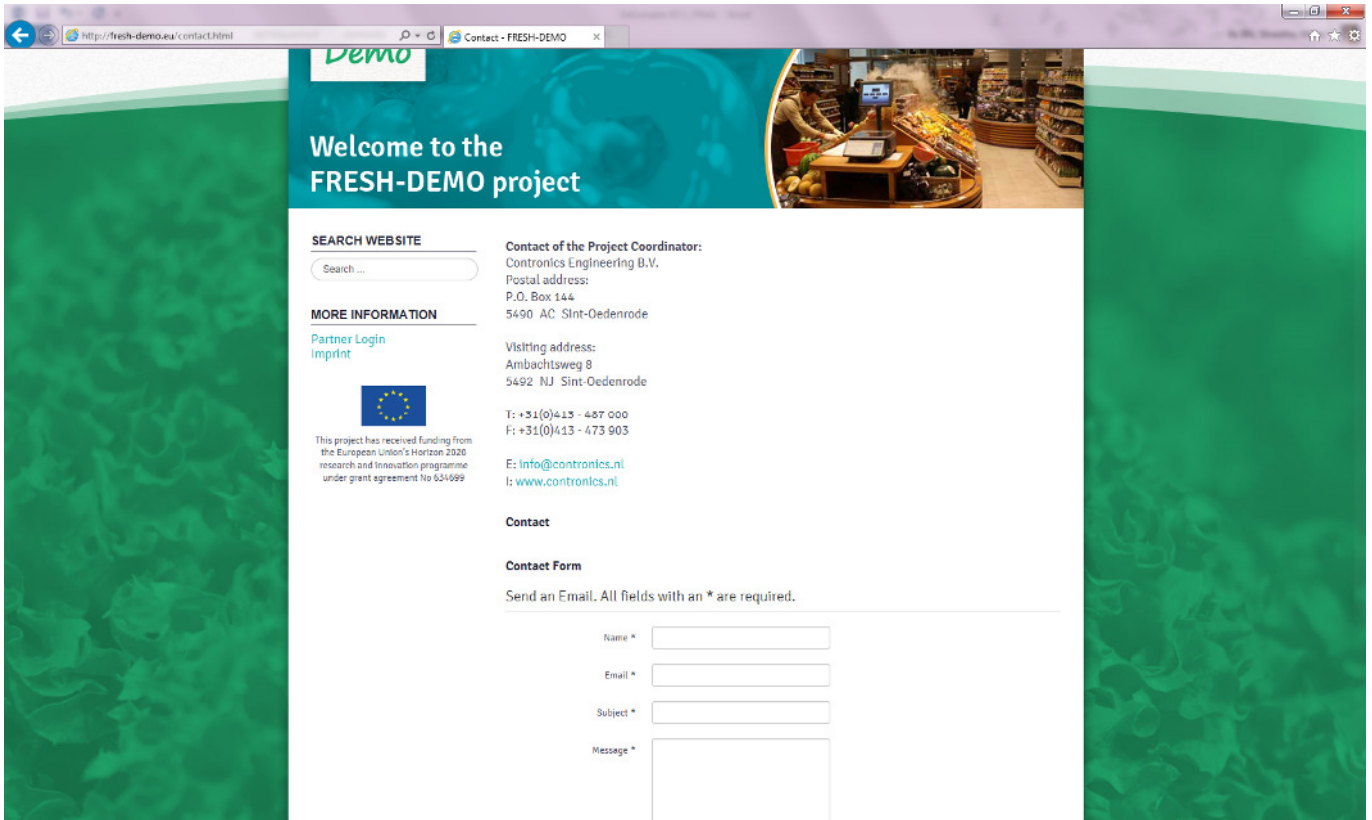


Figure 6 Contact section (screenshot)

3.7. Protected partner login

The web page is not only a dissemination tool, but it is a valuable management tool for the development of the FRESH-DEMO project to enhance communication among beneficiaries.

As some information is considered sensitive for the project dissemination or stakeholders (due to data privacy and patent protection), a private area for the partners has been created. The access to this area is restricted by a username and password in order to ensure its utility.

By this, an undisturbed working area can be provided to all of the partners. This allows the partners to share information, offering an alternative to e-mail for safely transferring files, discussing different tasks and approaches, etc. All reports, annexes and deliverables, as well as other relevant information materials for the different tasks to be performed, will be available for the project beneficiaries.

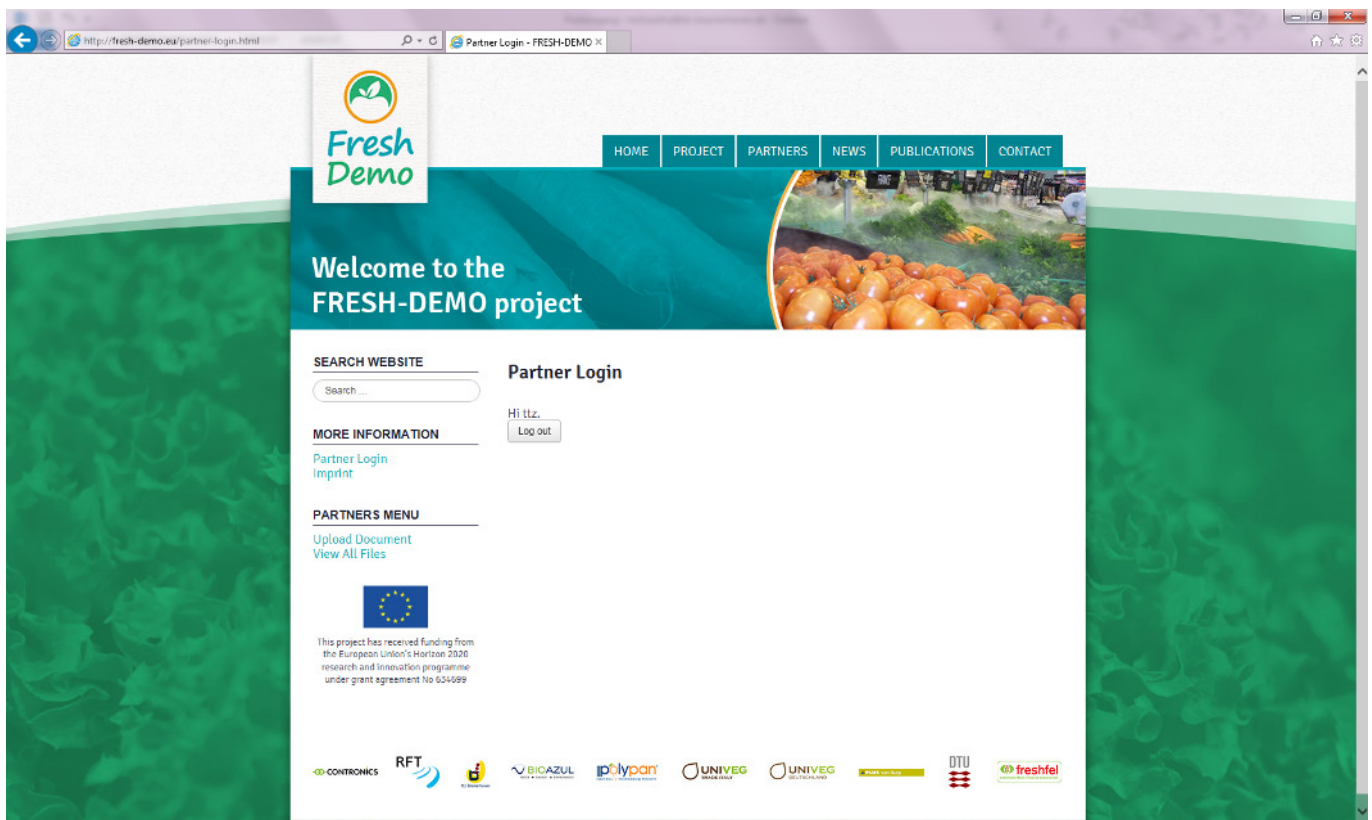


Figure 7 Protected partner login section (*screenshot*)

4. Conclusion

The FRESH-DEMO project web page is a good tool for an adequate communication with the public and for presentation of the project itself and its results. It will be updated regularly during the project lifetime to present research progress. Furthermore it is possible to share confidential information between the partners via a password protected member area.